

# Data Center Market In India

NES DATA

## SWOT ANALYSIS

### Strengths :

- India's growing digital economy and population.
- Favorable government policies and incentives.
- Well-developed optic fiber network.



### Weakness :

- Limited submarine cable connectivity.
- Insufficient nationwide network connectivity.
- Non-uniform regulatory environment.



### Opportunities :

- India's strategic location and diverse climate.
- Edge computing improving the connectivity.
- Incentives for renewable energy use.



### Threats :

- High land acquisition costs for data centers.
- Lack of skilled blue-collar workers.
- Instability in power grid infrastructure.



Status In 2023

**130+**

Data Centers

**12.5M**

Square Feet Space

**1180+**

MW IT Load Capacity

Growth 2024-26

**35+**

Data Centers

**5.7M**

Square Feet Space

**987+**

MW IT Load Capacity

### Key Data Center Locations:

Mumbai, Hyderabad, Bangalore, Delhi, Chennai, Pune

### Emerging Locations:

Gandhinagar, Ahmedabad, Gurugram, Noida and Kolkata